

**FCSD Name/Logo  
Advisory Committee  
March 27, 2023  
Meeting #4**

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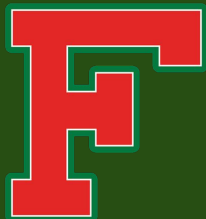
*You belong here. It is safe to speak up here. What we do is important.*



# AGENDA

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- Welcome
- FCSD Vision/Mission/Beliefs/Guiding Principles
- Purpose of and Charge to the Advisory Committee & Timeline
- Review & Any Updates Ground Rules
- Review Ongoing Communication to All Stakeholder Groups & Make Any Additions
- Review Initial Survey Results (Windows Close 3/31/2023)
- Next Steps
- Future Meeting Dates & Times



# Purpose of and Charge to this BOE Advisory Committee

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The purpose of the committee is to consider input provided by members of our school community about what our new logo and brand should be to best represent who we are as a Fulton learning community, not to debate the decision by NYSED. The FCSD will be compliant with the directive and we will remove Native American references and imagery. The committee will also assist in developing and implementing the methods by which we will gather input, including surveys and focus groups. In the spring of 2023, the committee will present up to three possible options to our Board of Education and our school community.

**Charge: Generate three (3) recommendations for a new name/logo/branding for the Fulton City School District to the FCSD Board of Education for a May 2023 Board of Education meeting. Final determination and resolution by the FCSD Board of Education June 2023.**

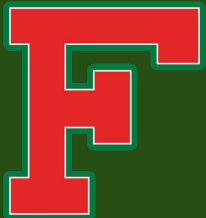


# Meeting Ground Rules

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- Be respectful, be responsible, be a problem solver and be safe.
- Everyone will have the opportunity to speak and participate.
- Be patient and listen to others without interruption.
- Respect each other's thoughts or opinions.
- Value everyone's contributions and ideas.
- Remain open to new ideas and perspectives.
- Embrace different communication styles.
- No individual member of the advisory committee speaks for the committee.

Mr. Pulvino is the designated spokesperson.



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## **FCSD Mission...**

The Fulton School Community will empower students to develop the knowledge and skills to become respectful, responsible, productive citizens who are committed to lifelong learning.



## **FCSD Vision...**

Our vision is to create a learning organization that is the centerpiece of the community, where all are welcomed and held to standards of excellence that foster hope and resilience for the future.

## Our Beliefs...

- I. All students can learn.
- II. Expectations drive outcomes.
- III. It is our responsibility to foster a culture of growth in our schools and community.
- IV. Community support is essential to the success of our students.
- V. Positive, safe and supportive environments are vital.



## Our Guiding Principles...

- I. The FCSD Shall Create a Safe, Secure and Positive Learning Environment Through Moral and Ethical Decision- Making which Foster Effective Relationships among Students, Parents and Staff.
- II. The FCSD Shall Communicate Effectively and Intentionally Throughout the District and with All Communities of Which it is Part.
- III. The FCSD Shall Provide Quality Educational Experiences which Meet the Needs of All Learners.
- IV. The FCSD Shall Be Fiscally Responsible Through Using Sound and Efficient Practices in All Matters.

## Advisory Stakeholder Groups Represented

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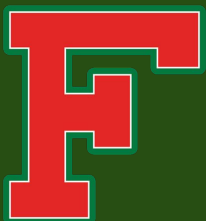
- Parents
- Students
- Teachers
- Student Support Services
- Paraprofessional Staff
- Building Administrators
- District Administrators
- Community Members
- CiTi Public Relations (Support Only)



# Members

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- Alex Richmond, CiTi PR
- Anna Bednarz, Student
- Annie Quirk, Student
- Brian Pulvino, Superintendent
- Chris Ells, Director of HPEA
- David Phares, Community
- Devon Morey, Staff
- De Meeks, Staff
- Eric Koproski, Principal FJHS
- Geena Abbott, Student
- Jeff Hendrickson, Principal Lanigan
- Harry Meeker, Teacher
- Heather Niver, Parent
- Karson King, Student
- Lauren Bush, Student
- MacKenna LaBarge, Student
- Madeline Meeks, Student
- Nate Murray, Principal GRB
- Olivia Bauer, Student
- Paige Wass, Community
- Pamela Cantine, Parent
- Rob Lescarbeau, Staff
- Robert Briggs, Student
- Sarah Fay, Community
- Teri Loetterle, Staff
- Wanda Gedney, Community
- Wendy Ruiz, Community
- Zoey Kerr, Student



# Welcome Ritual

*What is a welcome ritual? Why are they important?*

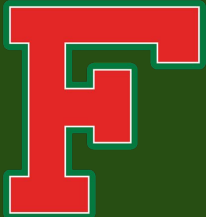
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# Welcome Ritual

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Have you received any questions or do you have ideas to share that have come up since the last meeting on March 13, 2023?



- Students are beginning to make designs
- Students should make the design of the new logo
- A significant number of people want to consider changing the colors, depending on the new icon
- Consider the costs of changing the colors (uniforms, wall paint, turf, etc) Changing the center of the turf would cost \$50,000-70,000
- Add a question about adding a color, not just changing the color
- While 900 responses is good, there are still many who have not completed. Some are concerned about the length of the survey (have not opened it).
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# Review the Initial Survey & Discussion

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## Survey Initial Results (Window is Open)

Community Survey:

[FCSD Advisory Logo Committee Survey](#)

HIGH SCHOOL:

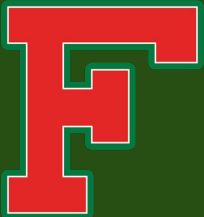
<https://forms.gle/bqVvkqUPM5TpzD1YH9>

JUNIOR HIGH SCHOOL:

<https://forms.gle/3RweUoANgQLhWVhJ7>

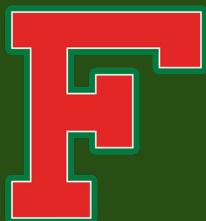
ELEMENTARY SCHOOLS:

<https://forms.gle/rEUSDd1W7h9s4cW86>



# Advisory Committee Meeting Dates

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**March 27, 2023 (5:30 PM - 7:00 PM)**

Future Dates: Discussion of the following dates

*Confirmed*

January 23, 2023

February 13, 2023

March 13, 2023

March 27, 2023

April 10, 2023

April 24, 2023

May 15, 2023

TBD

*Time of Meetings:*

*5:30 - 7:00 PM*

*Fulton Junior High, Library*

# Thank You

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