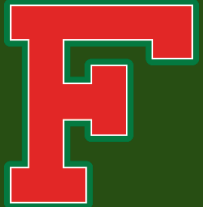


FCSD Name/Logo
Advisory Committee
January 23, 2023
Meeting #1

*(Document Updated with
Meeting Minutes in Italics & Red)*

You belong here. It is safe to speak up here. What we do is important.



AGENDA

- Welcome
- Introduction of Advisory Committee Members & Welcome
- Ground Rules
- FCSD Vision/Mission/Beliefs/Guiding Principles
- Purpose of and Charge to the Advisory Committee & Timeline
- Ongoing Communication to All Stakeholder Groups
- Advisory Committee Discussion - see slides
- Next Steps
- Future Meeting Dates & Times (Discussion)



Advisory Stakeholder Groups Represented

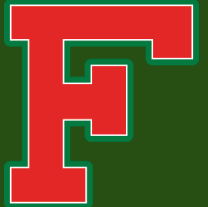
- Parents
- Students
- Teachers
- Student Support Services
- Paraprofessional Staff
- Building Administrators
- District Administrators
- Community Members
- CiTi Public Relations (Support Only)



Welcome Ritual

What is a welcome ritual? Why are they important?

You belong here. It is safe to speak up here. What we do is important.



Members



- Alex Richmond, CiTi PR
- Anna Bednarz, Student
- Annie Quirk, Student
- Brian Pulvino, Superintendent
- Chris Ells, Director of HPEA
- David Phares, Community
- Devon Morey, Staff
- De Meeks, Staff
- Eric Koproski, Principal FJHS
- Geena Abbott, Student
- Jeff Hendrickson, Principal Lanigan
- Harry Meeker, Teacher
- Heather Niver, Parent
- Karson King, Student
- Lauren Bush, Student
- Lauren Bush, Student
- MacKenna LaBarge, Student
- Madeline Meeks, Student
- Nate Murray, Principal GRB
- Olivia Bauer, Student
- Paige Wass, Community
- Pamela Cantine, Parent
- Rob Lescarbeau, Staff
- Robert Briggs, Student
- Sarah Fay, Community
- Teri Loetterle, Staff
- Wanda Gedney, Community
- Wendy Ruiz, Community
- Zoey Kerr, Student

Welcome Ritual

Introduce yourself and share one word to describe a quality that you personally believe that every FCSD student must have or demonstrate to be successful every day, now and in the future



One word to describe a quality that you personally believe that every FCSD student must have or demonstrate to be successful every day, now and in the future. These qualities will be used as qualities for developing recommendations. The list will be expanded as input is gathered during process.

*Empowerment
Integrity
Empathy
Strength
Drive
Loyalty
Perseverance
Equality
Perseverance
Respect
Determined
Commitment
Hardworking
Communication*

*Innovation
Motivation
Resilience
Confidence
Grit
Focus
Patience
Passion
Kindness
Collaborative*

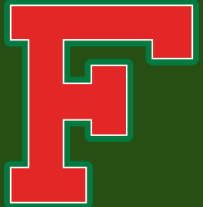
Meeting Ground Rules

- Be respectful, be responsible, be a problem solver and be safe.
- Everyone will have the opportunity to speak and participate.
- Be patient and listen to others without interruption.
- Respect each other's thoughts or opinions.
- Value everyone's contributions and ideas.
- Remain open to new ideas and perspectives.
- Embrace different communication styles.
- No individual member of the advisory committee speaks for the committee.

Mr. Pulvino is the designated spokesperson.



***You belong here.
It is safe to speak up here.
What we do is important.***



FCSD Mission...

The Fulton School Community will empower students to develop the knowledge and skills to become respectful, responsible, productive citizens who are committed to lifelong learning.



FCSD Vision...

Our vision is to create a learning organization that is the centerpiece of the community, where all are welcomed and held to standards of excellence that foster hope and resilience for the future.

Our Beliefs...

- I. All students can learn.
- II. Expectations drive outcomes.
- III. It is our responsibility to foster a culture of growth in our schools and community.
- IV. Community support is essential to the success of our students.
- V. Positive, safe and supportive environments are vital.



Our Guiding Principles...

- I. The FCSD Shall Create a Safe, Secure and Positive Learning Environment Through Moral and Ethical Decision- Making which Foster Effective Relationships among Students, Parents and Staff.
- II. The FCSD Shall Communicate Effectively and Intentionally Throughout the District and with All Communities of Which it is Part.
- III. The FCSD Shall Provide Quality Educational Experiences which Meet the Needs of All Learners.
- IV. The FCSD Shall Be Fiscally Responsible Through Using Sound and Efficient Practices in All Matters.

Purpose of and Charge to this BOE Advisory Committee

The purpose of the committee is to consider input provided by members of our school community about what our new logo and brand should be to best represent who we are as a Fulton learning community, not to debate the decision by NYSED. The FCSD will be compliant with the directive and we will remove Native American references and imagery. The committee will also assist in developing and implementing the methods by which we will gather input, including surveys and focus groups. In the spring of 2023, the committee will present up to three possible options to our Board of Education and our school community.

Charge: Generate three (3) recommendations for a new name/logo/branding for the Fulton City School District to the FCSD Board of Education for a May 2023 Board of Education meeting. Final determination and resolution by the FCSD Board of Education June 2023.



Dedicated Page on the FCSD Website

- Posting of Advisory Committee Minutes
- Posting of All Links for Collecting Information
(Any surveys, scheduled forums, etc. determined by advisory committee)
- Dedicated Button for Let's Talk
(Ideas & Feedback)
- Other Ideas (Discussion at 1/23/2023 Meeting)
 - *Info at athletic and extracurricular events*
 - *Kiosk in lobby at GRB (between gym and auditorium)*
 - *Social media, Facebook page for the committee*
 - *Videos*
 - *FCSD App*
 - *Remind*



Advisory
Committee
Discussion:
What information
does the Advisory
Committee want to
collect to inform
recommendations?

Before we collect info:

- *Share the words we generated as a committee*
- *Solicit more words*

Information to Collect:

- *What is unique to us? (geography, etc)*
- *Semantics - What words are important? Are we changing our name?*
- *Colors- Do we want to keep our colors?*
- *Imagery (animals, nature, etc.)*
- *Symbols and phrases that are meaningful*
- *Realistic or fictional?*
- *Actual or aspirational?*
- *Categories of images/mascots to solicit ideas*



What methods will
be utilized to
gather information
and insights?

Methods to Collect and Share information:

- *Educate students first before survey/feedback (explain the why and what it means)*
- *Survey students first and share outcomes to community for input (ex: 80% of students surveyed want a realistic image...)*
- *Google forms*
- *Paper and pencil survey*
- *QR codes*
- *Posters, flyers idea drop box at school and public places (Mimi's, library, medical offices, etc)*
- *Invite all members to share ideas*
- *Social media*
- *Remind*
- *Newsletter*
- *Drop box/suggestion box*
- *Postcard with opportunity to return ideas*
- *FAQ document*



Next Steps

- *Get the words out to the community*
- *Consult with building principals and district leaders regarding information to share with students to increase understanding*



Advisory Committee Meeting Dates

January 23, 2023 (5:30 PM - 7:00 PM)

Future Dates: Discussion of the following dates

Confirmed

February 13, 2023

March 13, 2023

March 27, 2023

April 10, 2023

April 24, 2023

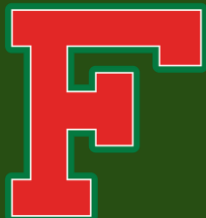
May 15, 2023

TBD

Time of Meetings:

5:30 - 7:00 PM

Fulton Junior High, Library



Thank You

You belong here. It is safe to speak up here. What we do is important.

